

Xavier A. Zamora

Multimedia
Journalist

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ImXavierZamora.com

Education

M.J. Journalism
U.C. Berkeley - 2027

B.A. Journalism
B.A. TV, Film, & Media
California State University
Los Angeles

A.A. Social & Behavioral Sciences
A.A. Communication Arts
Pasadena City College

Software

- Audition & Pro Tools
- Premiere Pro/DaVinci Resolve
- Adobe Photoshop, InDesign, & Lightroom
- WordPress, Photoshelter, digital asset management systems
- Office 365/Google Workspace
- Various social media platforms for content distribution

Skills

Storytelling - Strong audio/visual storytelling judgment and clear, concise scripting, utilizing proper AP style.

Teamwork - Loves to communicate and collaborate with all hands on deck, in search of great visual storytelling opportunities.

Time - Thrives under pressure while maintaining attention to detail. Easily adaptable to shifting priorities while maintaining focus on delivering engaging content.

Audio Production - Experienced in audio recording, editing, and mixing console operation

Awards

College Media Association
1st Place: Best Sports News Photo
3rd Place: Best Podcast

California College Media Association
1st Place: Best Photo Series
2nd Place: Best Newspaper inside page/spread design

Los Angeles Press Club
Finalist: Best News Photo 2024

Experience

KALX - The Radio Show *2026, Berkeley, CA*

Sound Engineer (Spring 2026)

- Operates the mixing console, microphones, and D.A.W., monitoring the technical quality of live and recorded audio during broadcast.

Cal State Los Angeles *2025, Los Angeles, CA*

Photographer - Office of Strategic Communications

- Produced photography and video content for university marketing and social media, highlighting student and faculty achievements
- Collaborated with the Strategic Communications team to fulfill public affairs objectives by producing multimedia content supporting university image management goals
- Managed and organized digital assets in the university digital asset management system for efficient search and retrieval

Outlook Newspapers *2024-2025, La Cañada/Flintridge, CA*

Sports Reporter/Photographer

- Covered the prep sports beat in the Pasadena/La Canada Flintridge area.
- Photographed and wrote original stories that highlighted local teams, players, rivalries, and league standings for digital and print distribution.

EdSource *2024, Los Angeles, CA*

Reporter (Summer/Fall 2024 Intern)

- Works with EdSource education reporters on education in California from story pitch to publication.

The Prism Way *2024, Los Angeles, CA*

Multimedia Specialist - Video Podcast Production & Content Creation

- Produced a weekly two-camera video podcast.
- Responsible for studio audio and camera setup, recording, editing, and content distribution via Amazon, iHeart Radio, Spotify, and Apple Podcasts.
- Develop multimedia content including mini-docs, interviews, live speaking engagements, and still photography.

University Times *2022 - 2024, Cal State Los Angeles*

Sr. Multimedia Reporter - Created compelling multimedia content for student publication, including:

- Audio and video news/features, packages, photo essays and print articles

Audio Producer - UT Community News - Produced monthly community radio program for KPFK, including editing student audio stories, recording host voice-overs, and adding final sound elements, ensuring broadcast-ready final product

Self-Employed *2003 - 2022, Albuquerque/L.A.*

Photographer (Contract/Freelance)

- Photographed prep, collegiate, and professional action sports. Supervised as many as 10 other photographers on assignment. Worked closely with other photographers to ensure assignment guidelines were adhered to.
- Primary sports photographer for the Albuquerque Isotopes, Triple-A affiliate for the Los Angeles Dodgers and Colorado Rockies.