# Xavier A. Zamora

Multimedia Journalist

email - itsXavierZamora@gmail.com

**phone** - 626-890-8506

theZamora.com

## **Education**

B.A. Journalism B.A. TV, Film, & Media

California State University Los Angeles

## A.A. Social & Behavioral Sciences A.A. Communication Arts

Pasadena City College

## **Software**

- Premiere Pro/DaVinci Resolve
- Adobe Photoshop, InDesign, Lightroom & Audition
- Photo Mechanic
- WordPress, Photoshelter, local/ online digital asset management systems
- Office 365/Google Workspace
- Various social media platforms for content distribution

### **Skills**

**Photo Editing** - Extensive experience in color/exposure correction, cropping/composition, batch processing, and metadata management.

**Storytelling** - Strong visual storytelling judgment and clear, concise captioning utilizing proper AP style while adhering to strict ethical photo editing standards.

**Teamwork** - Loves to communicate and collaborate with all hands on deck, in search of great visual storytelling opportunities.

**Time** - Thrives under pressure while working on multiple projects, staying focused on deadlines. Easily adaptable to shifting priorities while remaining focused on delivering engaging content. **News Junkie** - Well versed in sports and local, national and world news.

## Awards

#### **College Media Association**

1st Place: Best Sports News Photo 3rd Place: Best Podcast

#### California College Media Association

1st Place: Best Photo Series 2nd Place: Best Newspaper inside page/spread design

Los Angeles Press Club

Finalist: Best News Photo 2024

## **Experience**

#### Cal State Los Angeles

2025, Los Angeles, CA

#### **Photographer - Office of Strategic Communications**

- Produced photography and video content for university marketing and social media, highlighting student and faculty achievements
- Collaborated with the Strategic Communications team to fulfill public affairs objectives by producing multimedia content supporting university image management goals
- Managed and organized digital assets in the university digital asset management system for efficient search and retrieval

## **Outlook Newspapers**

2024-2025, La Cañada/Flintridge, CA

#### **Sports Reporter/Photographer**

- Covered the prep sports beat in the Pasadena/La Canada Flintridge area.
- Photographed and wrote original stories that highlighted local teams, players, rivalries, and league standings for digital and print distribution.

#### **EdSource**

2024, Los Angeles, CA

#### Reporter (Summer/Fall 2024 Intern)

• Works with EdSource education reporters on education in California from story pitch to publication.

#### The Prism Way

2024, Los Angeles, CA

Multimedia Specialist - Video Podcast Production & Content Creation

- Produced a weekly two-camera video podcast.
- Responsible for studio audio and camera setup, recording, editing, and content distribution via Amazon, iHeart Radio, Spotify, and Apple Podcasts.
- Develop multimedia content including mini-docs, interviews, live speaking engagements, and still photography.

#### **University Times**

2022 – 2024, Cal State Los Angeles

**Production Manager -** Oversaw print production of student-run newspaper, coordinating with the editor-in-chief and news team to:

- Design the newspaper's eight-page spread, including shooting/sourcing photos and illustrations while serving as the printer's point of contact
- Identify and enact productivity improvements to ensure timely publication

**Sr. Multimedia Reporter -** Created compelling multimedia content for student publication, including:

• Audio and video news/features, packages, photo essays and print articles

**Audio Producer - UT Community News -** Produced monthly community radio program for KPFK, including editing student audio stories, recording host voice-overs, and adding final sound elements, ensuring broadcast-ready final product

#### **Self-Employed**

2003 – 2022, Albuquerque/L.A.

#### Photographer (Contract/Freelance)

- Photographed prep, collegiate, and professional action sports. Supervised as many as 10 other photographers on assignment. Worked closely with other photographers to ensure assignment guidelines were adhered to.
- Primary sports photographer for the Albuquerque Isotopes, Triple-A affiliate for the Los Angeles Dodgers and Colorado Rockies.